

Program Report

- **Union Bank Contract**
Finalized in July
- **Program Disclosure Statement**
Finalized in July and have been updated on website and mailed to all account owners
- **Folders for First Graders**
Delayed launch of this program until next fall due to COVID 19. Many schools are offering virtual classes that would cause distribution issues for the program.
- **529 Day**
Winners have been randomly selected, and we are in the process of opening the accounts.
- **McWane Center**
Itty Bitty Magic City is scheduled to reopen in December. Our sponsorship with this venue will begin then and run throughout the next year. The timing of the relaunch is great to promote contributing prior to the 12/31 deadline.
- **Baby Palooza**
Expos from the Spring/Summer were postponed until Fall. All events for new or expectant AL parents will be virtual expos from August 28 through November 6th. Great opportunity to get new parents to contribute before the end of the year to take advantage of the AL state income tax deduction.
- **Scholarship**
Working with the Department of Education to determine best course of action for distribution of scholarship information for this year due to the number of students attending virtual classes.