

Program Report

- **529 Day**

For the 10th consecutive year, we will celebrate 529 Day by awarding 29 babies born in Alabama between May 29,2020 and May 29,2021 with \$529 contributions to a CollegeCounts account.

- **Baby Palooza**

All events for new or expectant AL parents will be virtual expos for now.

- **First Grade First Step Folder Program**

Launching the program this fall! First Graders in all Alabama public schools will receive the folder with the CollegeCounts messaging. Parents of first graders are directed to go to our site to register for periodic drawing for contributions to a CollegeCounts account. This is all possible due to our wonderful partnership with the Department of Education and the support of Superintendent Mackey. We have been asked and will attend the 2021 Teacher Mega Conference July 12-16. We will be presenting on the 13th and 14th to teachers about CollegeCounts and the folders and also have a CollegeCounts and Alabama ABLE table in the exhibition hall for the full week. Folders, along with a joint letter from Treasurer McMillan and Dr. Mackey will be mailed to all the schools the week of July 23-27. The folders will go home each day/week as their progress folder for the parents to review.